

### BACKGROUND TO BERGER – WORLD STOCKCAR CHAMPIONSHIP SPONSORS

The World Stockcar Championship for 1979 is sponsored by Berger's Vehicle Refinishers division, which supplies complete paint systems and ancillary products to both vehicle repairers and specialist coachbuilders.

VR division, as it is now, is one of ten divisions of Berger-Britain's most diverse paintmaker-supplying paints, coatings and related products to every industry in Britain as well as the do-it-yourself painter.

As well as being one of the largest divisions of the company, Berger Vehicle Refinishes also has to cope with a greater range of colours than any other and to back its products with an equally wide range of specialist services.

The huge spectrum of colours comes about because carmakers constantly introduce new shades in their own efforts to attract the buyers. They've been doing it for years and the result is a repairer or refinisher with a damaged car on his hands has to match just one exact colour from the literally thousands - all different - which can be seen on the road.

Berger VR recognised the problem some years ago and introduced the first weight mixing system which enables a refinisher to produce an exact match for any known colours by mixing together a series of carefully controlled basic enamels according to a formula developed by Berger.

Every weight mix users is provided with formulations giving car colours going back to the early sixties as well as for every new colour for this year's models whether they come from Dagenham or Detroit, Turin or Tokyo. And not just straight colours, but the increasingly popular metallic paints' finished in deep, clear, lacquer.

The car colour service Berger provides to the repairer is second to none as is the training school the company runs at Dagenham where refinishers can learn the arts of colour matching, special finishes or just plain spraying - which is a lot more difficult than it looks. Berger VR doesn't just supply topcoats, it supplies all the materials needed to take bodywork from bare metal or to a gleaming finish indistinguishable from the original.

With Berger's involvement in getting the perfect finish, it might seem odd to sponsor a sport where dented coachwork sometimes seems the order of the day.

In fact Stockcars are only the latest in a long line of sports sponsorships Berger is involved in. Currently the Company backs cricket, football, show-jumping and speedway as well. In fact Berger is as involved in the sporting scene as it is in giving service to its customers - both refinishers and the car owning public.

The Stockcar Championship looks like being an exciting event and one which Berger is proud to be associated with. On behalf of everyone in Berger VR, we hope you have an enjoyable evening.

# JOHN MOYNIHAN DAILY STAR

In my short, but eventful career as a stock car scribe I've watched some thrilling racing. But tonight I'm going "into the unknown".

It's my first World Final. This time last year I would have immediately thought of nutcases in old bangers if you had mentioned stock car racing to me, and the number 190 was significant only because it was the extention number of the office canteen!

A close encounter with a relative of the white top kind changed all that.

After watching him struggle to put a stock car together I decided to go to a meeting myself to find out what was firing his enthusiasm. From that first meeting I was converted.

It was at Belle Vue. I stood on the pits bend and watched someone called Smith carve his way through the field to take the final in breathtaking style.

At the end of the night I looked like an extra from the Black and White Mistrel Show (that was the first and last time I stood on the pits bend at a shale track - and my shirt still isn't clean) but I realised that stox was the sport for high speed thrills.

And fortunately the Star was born with a sports editor (Mr. Arthur Lamb) who is equally enthusiastic. Which is why the paper has been involved in the sport this year.

Our involvement with tonight's event is particularly pleasing because I know the World Final is regarded by drivers and fans as the big un .

I know from speaking to many drivers over the past months that tonight is the night they really want to do well.

Smithy's been taking some stick recently for his poor form. But he answered his critics with stylish wins at the Sheffield semi and the Daily Star Driver of the Year race at White City. Tonight he will be out to silence the knockers for good.

But two of the biggest knockers he'll have to contend with are Frankie Wainman and the Wild Wolf. The pair are in superb form at the moment.

And there are more than a few people who believe that another of Rochdale's famous sons, Doug Cronshaw, can cap his comeback year by once again taking the world title.

But all the speculation about the race means little. It's what happens on the track that counts - and there should be plenty happening tonight.

Looking at tonight's field it's easy to see why everyone gets so excitied about the race - it's almost impossible to say who's favourite in such a class line up.

I just hope you all enjoy tonight's world final as much as I will. For there is one thing you can be sure of it's going to be a sizzler.

MIKE PARKER PROMOTIONS LIMITED. General Office, White City Stadium, Chester Road, Old Trafford, Manchester. Telephone: 061-872 8449.

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Mike Parker

Good Evening,

May I welcome you to White City Stadium for tonights meeting with the cream of the F.1. Stock Car World and what a riot of thrills it promises to be. The eventual World Final winner could be any one of the competitors they are all good enough and with the exception of our friends from the U.S.A. S.A. and Holland every driver has White City track experience. Our visitors deserve extra medals for venturing on to the same circuit as the all star line up and it speaks well for their courage in coming to this country and having so little experience on our tracks.

I am sure all Stock Car supporters join me in a welcome to our sponsors Berger and the Daily Star and it is a pleasing factor that our sport is now receiving the benefits of the interest of such major National companies.

The F.1. Stock Car scene has a very healthy look about it for the future and my company will still be having the major interests in the 1980 programme and if we carry on our programme in the South no doubt we can re-establish the fully National coverage for F.1.

It only remains for me to wish every competitor the best of luck and thank you all for the pleasure of your company.

Mike Parker





P. A. Campbell

On behalf of the Vehicle Refinishing Division of Berger Paints - Welcome; we are particularly delighted to have the opportunity of sponsoring such an important event as the World Championship Stock Car Racing Final.

As part of the large and very well known paint company, we have for many years supplied high quality materials for the repainting of all types of vehicles. Perhaps, after tonight, our services will be required by some of the stock car owners taking part in the meeting!

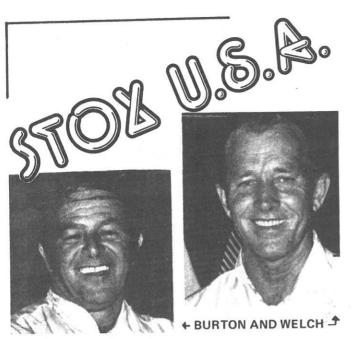
One thing we are sure of, that you will enjoy a very exciting and entertaining evening.

Berger Paints

Since 1954: The Stoxnet Archive

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VETERAN RACING VICTORS
WITH A LOT IN COMMON

Larry Burton and Gene Welch have a lot in common, besides residing near California's state capital of Sacramento and getting together to play pinochle one evening a week.

Each man has won so many races and racing championships that he tends to lose count. Both have campaigned "down under" so often they are virtual fixtures of the motor racing scene there.

Their driving styles are even similar. They are fast, aggressive and, above all, wily strategists.

Welch and Burton also are experienced at operating race tracks and promoting races. Each wisely makes it a policy never to drive in his own race on his own track.

For the past four years, Welch owned and operated West Capital Speedway. It is a popular dirt track, one-quarter of a mile to the lap, located in West Sacramento. Featured there are super modified and sprint car racing.

Burton operates All American Speedway in his hometown of Roseville, about 20 miles east of Sacramento. It is a one-quarter-mile, high-banked, paved track where NASCAR stock car racing is featured. Burton's annual Rose Classic 150 is one of the most prestigious short-track races for stock cars in North America.

Burton's racing career was summarized in an article about him in the magazine, Sacramento, in 1977. Motoring editor Jack Woodard wrote:

"Nicknames are very big in sports circles. Larry Burton's is 'Roseville Rocket.' The compact man with the arms of a blacksmith earned it by winning so many races in

the past 24 years he has lost count.

"I guess I've won just about everything I set out to win,' he estimates. That adds up to 17 individual track championships and five series titles.

"Last winter was the first in 12 years that Burton didn't spend barnstorming in Australia. His successes down under prompt racing fans there to speak of Roseville in the same breath with Indianapolis. No kidding. They put it on their tour itineraries.

"'He's a bloody celebrity back home,' a visiting Aussie driver said of Burton. 'He hob-nobs with the prime minister, appears on the telly. Amongst American drivers, only A.J. Foyt is better known."

Burton also is a scratch golfer with a number of tournament victories to his credit. He probably would have been on the PGA tour had his sports career not taken the course it did.

Welch, a successful businessman, has been racing since 1956. After devoting 10 years to racing open-wheel super modified cars, he switched to stock cars with no effect on his score of victories, which is notable.

Winner of six consecutive Northern California championships, he has set the track record for fastest lap at every track on which he has raced a stock car. Welch began avoiding winter by racing in the Antipodes in 1970. He has returned there to race every year since.

"I race six months of the year out of the U.S.," he says. Besides racing in Australia, he also has competed for five years in New Zealand, where he won the World Stock Car Championship in 1973.

"My first four years in New Zealand, I never lost a race," Welch reports, "The fifth year, I got beat twice."

Of his Australian campaigns, Welch says, "I've won every big race there, except one." But his remarkable success record there was not without physical cost.

Welch lost most of the vision of his right eye in a crash on a track at Sydney four years ago. He says the injury has not hampered his driving ability.

"I still have my peripheral vision," Welch explains. "I can tell when anyone is trying to go around me on that side."

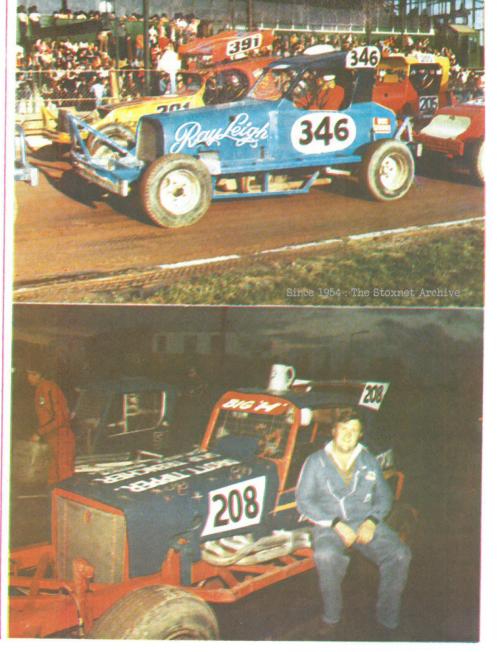
This will be the first visit to England for both men and, of course, their first experience in British automobile racing.

Not long after they return home, Burton and Welch will be leaving again. They will head two racing teams from the United States which will campaign in Australia, starting in December. Burton and his team will compete in sprint cars, while Welch will captain a team of stock cars.

We are pleased to have the IRLAM BAND, supplimented by the 16th Middleton Long Street Methodist Scout and Guide band, here to entertain us at White City Stadium tonight. The bands will be on display from 6.00 pm.



13/1, 72, 73



# PROGRAMM

HEAT 1

ABERCORN STAKES. Sponsored by Abercorn Steel Products (Northern) Ltd. Hexham. £50 bonus to winner from sponsors.

16 Laps

DRIVER

NO NAME

RED

175 Glyn Pursey 229 John Hillam

BLUE 265,

99 Ivan Braddock 354 Richard Ainsworth

488 Colin Gautry X

497 **Roger Warnes** YELLOW 232, 150,385, 8 Kevin Thompson

57 Rob Lane 72 Chris Jolly X

92 George BraithwaiteX

109 Phil Smith 198 Paul Trousdale C

Ivan ScottX 299 325 Mick Buck

382 **Graham Waite** 

Harvey LodgeX 368

WHITE 10, 254,

162 210 244

455 Pete Hall (3

Alan Wilson

**Brvan Butterfield** Steve Whitworth

TOWN

**Bromham** 

Cleckheaton

Macclesfield

Ulverston Leeds

Norfolk

Macclesfield

Stockport

Darwen Clitheroe

Honley

Ellesmere Burnley

Bradford Batley

Mirfield

Longsight Blackburn Preston

Gargrave

INCIDENT WARNING LIGHTS

Rolling Start Conditions

Green Light: START of Race
Flashing Amber: HOLD positions for
Pace Lap.
Red Light: UNSATISFACTORY Pace
Lap. Hold Positions and Repeat.

Race Conditions
Green Light: HAZARD PASSED,
continue Racing.
Flashing Amber: INCIDENT! Slow
Down, Do Not Change Positions.
Red Light: STOP! Complete and
immediate for all Cars.

FLAG SIGNALS

Green - START
Yellow - CAUTION
U. Jack - HALFWAY
Black - EXCLUSION
Red - STOP
Chequered - FINISH

held under the British Stock Car Razing Board of Control Ltd. Regulations

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First Six to Final, others to consolation



BRITISH STOCK CAR ASSOCIATION

STOCK CAR RACING AT OTHER BRISCA CIRCUITS

## OCTOBER

4 Blackburn
6 Coventry
6 Rochdale
7 Hartlepool
7 Taunton
8 Sheffield
13 Long Eaton \*
13 Nelson
14 Aycliffe
14 Northampton 7.30 F1F2 7.15 F1 7.00 F1F2 3.00 F1F2 3.00 F2 7.30 F2 7.30 F2 7.30 F1 3.00 F1MEDCF2 3.00 F1GN Thur Sat Sat

Leicester White City 20 21 21 22 25 26 27 28 28 Skegness Aycliffe Sheffield Blackburn Nelson Belle Vue Sun Sun Mon Thur Fri Sat

Rochdale Hartlepool 7.15 F1 7.00 F1F2 2.30 F1F2 3.00 F2 7.30 F1 7.30 F1 7.30 F1 7.00 F1 3.00 F1F2 3.00 F2

| HEAT THREE 16 Laps. PRO  | VINCIAL OAKS.                         | -  |                      |      |      |  |
|--|---------------------------------------|--|----------------------|------|------|--|
| The state of the s | FINA                                  | FINAL J.C.B. DERBY.  |                      |      |      |  |
| Sponsored by Provincial Tyres and (Sunderland) Ltd. £50 bonus to winner  | Sponsored b                           | Sponsored by J.C.B. Ltd., Ormskirk. £50 bonus to winner from sponsors. |                      |      |      |  |
| DRIVER NAME T  | 20 LAPS                               |  |                      |      |      |  |
| NO   |                                       |  |                      |      |      |  |
| RED 435<br>53 John Lund C  | Clitheroe                             | 20   |                      | 0    | 211  |  |
|  | Huddersfield                          | 28   | 35                   | 8    | 265  |  |
| BLUE 428   | laaderstiela                          |  |                      |      |      |  |
| 16-61  | Halifax                               | 247  | 155                  | 65   | 428  |  |
| 95 John Lund   | Gisburn                               | 2311   |                      |      |      |  |
| 100 Granam Branaon   | reston                                | 1.0  | 95                   | 396  | 497  |  |
| o i i i i i i i i i i i i i i i i i i i  | Huddersfield                          | 109  | lu                   | 316  | 711  |  |
| /  | Draycott                              |  |                      |      |      |  |
|  | ittleborough<br>Iarrogate             | 208  | 229                  | H15  | 175  |  |
| YELLOW %;  | lallogate                             | 200  |                      |      |      |  |
|  |                                       |  | 306                  | 55   | 435  |  |
| 35 Ken Brown Liversedge  |                                       | 199  | 200                  | 00   | .190 |  |
|  | Bradford                              | 210  | 201                  | 15%  | 201  |  |
| The state of the s | Tyldesley                             | 260  | 384                  | 154  | 391  |  |
| 87 Neil Brigg Huddersfield 131 Pete Hodgson Dewsbury   |                                       | 797  | 70/ 15/2 70/ 7/0 175 |      |      |  |
| 131 Pete HodgsonX Discrete HodgsonX S  | 13962 1543 391 4260 5 175             |  |                      |      |      |  |
| 214 Ian Halton   | 6247738481559491710428                |  |                      |      |      |  |
| 296 Reg Hullah   |                                       |  |                      |      |      |  |
| 363 Tony Brown   |                                       |  |                      |      |      |  |
| WHITE 357, 334,  | GRAND NA                              | GRAND NATIONAL SILFORM CLASSIC.  |                      |      |      |  |
| 279 Dave Priestly F  | Sponsored by Silform Ltd. Nottingham. |  |                      |      |      |  |
| 319 Dave Wadsworth 3 C   |                                       | £50 bonus to winner from sponsors.                                     |                      |      |      |  |
| 128 2384 3 65 495  |                                       |  |                      |      |      |  |
| 671 7 428835 9 357   |                                       | T  | 1                    |      |      |  |
| First Six to Final, others to consolation 7. 5.46  |                                       | 156  | 272                  | 325  | 190  |  |
|  |                                       |  |                      |      |      |  |
| The second secon | PLEY GOLD CUP.                        | 208  | 384                  | 497  | 182  |  |
| Sponsored by Shipley Paint and V   | 170                                   | 214  | 210                  | 21.7 |      |  |
| Shipley. £50 bonus to winner from sponsors.  |                                       | 179  | 214                  | 310  | 247  |  |
| 182 HI6 87   |                                       | 154  | 391                  | 3 5  |      |  |
| 325 391 385 150  | 232 382                               | 10.7   | ٠١١ .                | _    |      |  |
| 323 311 363 136  | WL JUL                                | -11  |                      |      |      |  |
| 155 208 154 345  | 99 210                                |  |                      |      |      |  |
| SAI 162 318 254  | 57 351                                |  |                      |      |      |  |
| 53 455 346 428   | 357 35                                |  |                      |      |      |  |
| 1542 2083391 4155  | 1391                                  | 1391 2 154 3190 4 208 5 156  |                      |      |      |  |
| 64287346899.9150<br>First Six to Final   | 6 <u>24</u>                           | 62477 8 1799497 io   |                      |      |      |  |